

## **Invitation to the Korea Chemicals Industry Forum Frankfurt** (K-REACH & K-BPR)

KOTRA (Korea Trade-Investment Promotion Agency) is the Economic Promotion Agency of the Ministry of Trade, Industry, and Energy (MOTIE) of the Republic of Korea. We support trade and investment in Korea with our global network of 129 offices in 84 countries.

We would like to cordially invite you to the **Korea Chemicals Industry Forum** (with special regard to K-REACH & K-BPR) on **Tuesday, June 25, 2019** at the **Haus am Dom**, Frankfurt am Main.

According to the latest Bloomberg Innovation Index (end of 2018), South Korea is hailing from the top of the list of the most innovative countries of the world, relegating Sweden, Singapore, Germany, and Switzerland as followers-up to the top five. This is no small feat, considering that within only two generations' time, Korea has become one of the strongest economies on the globe, especially in the semiconductor, displays, and others.

One of the key sectors of the Korean economy is chemicals, and Korea is the fifth largest manufacturer of chemicals in the world. Among the biggest companies in this industry are LG Chem, Lotte Chemicals, SK Innovation, and Hanwha. New materials for light construction, electronic and performance materials, packaging, or biodegradable plastics are considered new growth engines. Moreover, the Korean government has released an ambitious roadmap to use hydrogen as a major energy source that can replace fossil fuels. As a short-term objective, until 2022 more than 80,000 fuel-cell driven cars shall drive on Korean streets.

In 2019 and after a decent preliminary lead time, the Korean government finally enacted K-REACH, the Act on Registration and Evaluation of Chemical Substances, along with the new Biocidal Product Regulation (BPR). K-REACH and BPR have already deeply affected global companies when bringing their products to the Korean market.

The **Korea Testing and Research Institute (KTR)**, the governmental body entrusted with conducting the registration processes, will share their experiences with the K-REACH and BPR regulations up to date, discussing frequent questions such as K-REACH within the framework of a global supply chain management, the cost and time factors, language requirements, or the quality of data in terms of existing chemicals.

Additionally, we will provide you with some background information on the status and prospects of the Korean chemicals industry, the new growth engines, and others.

Take advantage of the Chemicals Industry/K-REACH and BPR Forum to profit from the support of the registration body and meet other stakeholders to share your experiences!

The Forum is completely free of charge. Please find below the contents of the programme.

Your presence will certainly contribute to making this event to an invaluable experience. Wishing you the best in your endeavours, I remain, sincerely yours

Yoon Tae KIM  
President, KOTRA Europa

## Korea Chemicals Industry Forum Frankfurt

<b>Time &amp; Date</b>	13:30~17:00, June 25, 2019
<b>Venue</b>	Haus am Dom, Domplatz 3 60311 Frankfurt am Main
<b>Hosts</b>	KOTRA (Korea Trade-Investment Promotion Agency)

### Programme

Time	Program	Presenter
<b>13:30~14:00</b>	<b>Registration &amp; Networking</b>	
<b>14:00~14:15</b>	<b>Opening &amp; Greetings</b>	
<b>14:15~14:30</b>	<b>Sharing the Innovation Experiences in South Korea</b>	Mr. Bernd STENGER, Heraeus Epurio, Honorary Ambassador of Foreign Investment
<b>14:30~14:50</b>	<b>Status and Prospects of the Korean Chemical Industry Sectors</b>	Ms. Bong Kee PARK KOTRA
<b>14:50~15:10</b>	<b>Opportunities in Chemical Growth Engine Sectors</b>	tbc
<b>15:10~15:25</b>	<b>Chemical Industry Business Environment in Chungbuk Province</b> Currently Invested Cases of Chemical Firms in Chungbuk Area	Ms. Jungmee SOHN, PhD, Division of Foreign Investment Promotion, Chungbuk Province
<b>15:25~15:40</b>	Coffee Break	
<b>15:40~16:10</b>	<b>Guidelines for Entering the Korean Chemicals Market</b> K-REACH	Mr. Hoo Kyung LEE Head Researcher KTR
<b>16:10~16:40</b>	<b>Guidelines for Entering the Korean Chemicals Market</b> BPR	Ms. Young In KIM Head Researcher KTR
<b>16:40~17:00</b>	Q&A	

♣ Language of the event will be English. Programme subject to change without prior notice.

## Korea Chemicals Industry Forum Frankfurt Registration Form

<b>Title:</b>	<input type="checkbox"/> Mrs. <input type="checkbox"/> Mr. <input type="checkbox"/> Dr
<b>Name:</b>	
<b>Company:</b>	
<b>Position:</b>	
<b>Address:</b>	
<b>Telephone:</b>	
<b>E-Mail:</b>	

\* please write in block letters

During the event, participants will have the opportunity to raise questions concerning K-REACH & BPR regulations. In order to prepare ourselves, accordingly, please email your questions to Gilbert Metzger, [gilbert.metzger@kotra.or.kr](mailto:gilbert.metzger@kotra.or.kr).

In case your questions are confidential, we will provide you with the opportunity to talk to the representatives of KTR personally at our helpdesk:

- I would like to talk to a KTR representative in a 1:1 meeting

## Data Protection

How do we use your personal data? When you register to participate in the event, KOTRA (Korea Trade-Investment Promotion Agency) Frankfurt, MesseTurm 33. OG, Friedrich-Ebert-Anlage 49, 60308 Frankfurt am Main, Germany, email: frankfurt@kotra.or.kr, Tel. +49 69 242992-30, (“KOTRA” or “we”) will collect and store your personal data in order to manage your participation in the event. Participating companies might receive your personal data if you require a 1:1 meeting. For further information on how we use your personal data, your rights as a data subject or how to contact our data protection officer please refer to our Privacy Policy (see attachment).

Information on events and other activities: KOTRA (Korea Trade-Investment Promotion Agency) Frankfurt reserves the right to contact you (i) with further information and offers for similar KOTRA events or activities and (ii) to discuss business opportunities between your company and Korean companies represented by KOTRA (e.g. to inform on possible investments in Korea or elsewhere and co-operations with Korean companies in Europe or abroad) or respective event or meeting invitations, each by email, phone or similar electronic means (e.g. WhatsApp).

You can object to receiving any such information or being contacted by notifying KOTRA (Korea Trade-Investment Promotion Agency) Frankfurt, MesseTurm 33. OG, Friedrich-Ebert-Anlage 49, 60308 Frankfurt am Main, Germany, email: frankfurt@kotra.or.kr, Tel. +49 69 242992-30. If you object, only the usual transmission costs according to the basic tariffs are incurred.

Your consent to the processing of personal data:

I consent to the processing of my personal data as provided during the registration for the relevant KOTRA event to be transmitted to KOTRA (Korea Trade-Investment Promotion Agency) Frankfurt, MesseTurm 33. OG, Friedrich-Ebert-Anlage 49, 60308 Frankfurt am Main, Germany, email: frankfurt@kotra.or.kr, Tel. +49 69 242992-30, Frankfurt am Main/Germany and/or KOTRA Headquarters, 13, Heolleung-ro, Seocho-gu, 06792 Seoul, Tel: +82 2 3460-7400, Korea, for storage in our worldwide KOTRA contact data base and to allow KOTRA or KOTRA Head Office (Seoul/Korea) to process my personal data

- for analysis and administrative reporting purposes at our Headquarters in Seoul/Korea (e.g. to measure the effectiveness of our events which are enabled by public funding) and to enhance our programs and contents for future events, as well as
  - evaluating possible business opportunities between my company and Korean companies (e.g. for possible investments in Korea or co-operations with Korean companies in Europe) and to transfer my personal data to potential Korean business partners for that purpose,
- each as set forth in the consent as contained in section 4 of the Privacy Policy (see below).

I can withdraw consent as described in section 7 of the Privacy Policy (see attachment) to the processing of personal data any time, without affecting the lawfulness of processing based on consent before its withdrawal. If you object, only the usual transmission costs according to the basic tariffs are incurred. Please note that in case of your withdrawal we might not be able to enable your participation in the respective event or parts of it. The processing according to other legal bases (e.g. based on the legitimate interest of KOTRA) remains reserved.

I acknowledge that KOTRA is a public agency by the State of South Korea. The events are funded with public funds of the State of South Korea and KOTRA enables my participation in the event free of charge. In return I provide my personal data to KOTRA also for the above-mentioned purposes.

Date

Signature/Company stamp

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The registration form can be returned by email to Gilbert METZGER ([gilbert.metzger@kotra.or.kr](mailto:gilbert.metzger@kotra.or.kr)). For further questions regarding the event, please contact us (+49 69 242992-30) anytime.